# **Crowdfunding Analysis Conclusion**

As I go through the process of analyzing the given dataset on crowdfunding, I have drawn three conclusions that effects any kind of Crowdfunding projects like this. The factors influencing such projects are:

1.The Duration of Campaign: The campaign duration should not be too long or too short. If its too short then the backers don’t have enough time to discover and support the team and if its too long then it will distract the backers and they may lose interest in it.So,it should be for moderate duration for its successful implementation.

2.Category Matters: Having seen the dataset we can also drew conclusion that the category of the project matters. As we can see the creative types of projects like Theatre, Drama, Film &Video and the Technology related projects are more successful.So targeting the right audience and presenting a compelling project is more important.

3.Campaign Success Rates:The success of the project depends on the right kind of projects hitting the right audiences.

**Limitations of the dataset**

1.Lack of demographic information: It is one of the most important part of dataset. Without creating demographic data about the backers or campaign its difficult to determine anything like whether certain audience segments are more likely to support certain types of campaigns.

2.Sampling Bias: The dataset may not include the comprehensive range of crowdfunding platforms and the success may vary in different platforms.

**Additional Possible tables and graphs**

**1.**Success rate by campaign duration**:** We can also make a Bar chart comparing success rate of campaigns across different durations categories.

2.Pledge distribution: We could also use Histogram plot so that we could find the moderate funding.